No 147 P. CHAMBERS:
UPHOLDER AND
UNDERTAKER
We manage funerals
and provide mutes,
pall-bearers, coffins
and funeral carriages.
Our horses have the
best black plumes and
harness.

Investigating the work
of all the people who
lived there.
Whitechapel Road

This activity was developed by Alan Farr, Stuart Scott and Emma Fearnham at Central Foundation Girls’ School in Bow in about 1986. We used street directories for 1817, 1846, 1906, 1963 and 1984, as well as maps, drawings and photographs of the street and surroundings over the period we were studying. We were at the time interested in the new (as it was then) development of Docklands. We hoped the activity would animate the lists of names in the directories and census returns. Pupils later visited the houses they had studied (we chose part of the road that had not been rebuilt, nor bombed), talked to the present inhabitants about the people who had lived in their houses, and then developed their own card sets for nowadays (1986). Since this activity was first disseminated it has been adapted to streets all over Britain. There was enough uniformity in the trades of most areas at that time to mean that many of the pictures and captions could be adopted. This is of course “Integrated Studies”, a happy mixture of history and geography, which stimulated a lot of creativity in those heady times before National Curriculum dampened our enthusiasm. We are putting it online to celebrate the new invitation from QCA to be creative so we hope you will find it helpful in developing something for your area. We have provided the picture cards, the activities and the grids and pie charts for recording information. You will need to obtain the street directories for a suitable street in your area. If you develop picture cards for other occupations please send them and we will add them to the activity.

The webaddress for this activity is:
http://www.collaborativelearning.org/whitechapelroad.pdf
This activity was last updated 31st October 2018
Whitechapel Road

Here is some information about about the people who worked in part of the Whitechapel Road in 1817. You have a map, a street directory, and some cards describing some of the people.

ACTIVITY ONE

Draw a Venn diagram on a large sheet of paper and label it like this:

ACTIVITY TWO

Read the cards and place them in the correct area on the Venn diagram.

For instance Mr Ramsden makes candles at 96, Whitechapel Road and sells them too. You will need to place him in this area of the diagram. This is where people who sell goods and people who manufacture goods overlap.

ACTIVITY THREE

Use a tick chart to record the information. Write the date 1817 and the name of the road. Add up the number of ticks for each category.

<table>
<thead>
<tr>
<th>Street number</th>
<th>Trade carried on</th>
<th>Making or manufacturing only</th>
<th>Selling and manufacturing</th>
<th>Providing a service and selling</th>
<th>Selling only</th>
<th>Providing a service only</th>
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http://www.collaborativelearning.org/whitechapelroad.pdf
**ACTIVITY FOUR**

Now record this information on a pie graph, which has been divided into thirty segments. Each tick equals one segment. For example you use one colour to shade in the correct number of segments representing “Selling Only”. Remember to complete the colour coding of the key.

**KEY**

- Selling only
- Selling and manufacturing
- Providing a service and selling
- Making or manufacturing only
- Providing a service only

**ACTIVITY FIVE**

Now study the street directory for nowadays. Starting at No 197 complete the tick chart for the first thirty premises. Record the information on the pie chart.

**ACTIVITY SIX**

Here are some generalisations or statements about what we have been studying. Some are true and some are false. Write the true statements down and add some (maybe five) of your own.

"In 1817 most people were selling goods which they made/manufactured themselves."

"Nowadays most premises/buildings are used for only selling goods."

"In 1817 no people provided a service."

"Between 1817 and nowadays there is a change from people who made, and sold their goods, to people who only sold their goods."

"Between 1817 and nowadays there is a change from people who made but did not sell their goods to people who are only involved in selling."

"In 1817 Whitechapel Road mainly served the City of London and the docks."
Whitechapel Road 1817

No 112 C. MEMBREY: STAFFORDSHIRE WAREHOUSE
We stock earthenware milk pans, pancheons and jugs. We also stock best bone china, cups, plates and saucers. We have shepherdesses and pairs of dogs. The Staffordshire ware comes to us on the new canal.

No 99 KEVILL AND GRAYLING: TALLOW CHANDLERS AND OIL MEN:
We make cheap candles from lamb fat and white candles from paraffin. We also sell lamp oil and firewood. We have spoke wood from Epping Forest for bakers' ovens.

No 96 RAMSDENS: COLOUR MAKERS
We mix different coloured earths with lead and lime to make paint, which we sell to housepainters and decorators.

No 111 BOND AND SON: WIREWORKERS
We make and sell items made from wire. We make bell wires for housebells from the Whitechapel Bell Foundry. We make hawsers, cages and netting for ships. We make sieves for shops and kitchens.

No 113 E. GUDGEON: SADDLE AND HARNESS MAKER
We make, sell and repair saddles and harnesses. A lot of pack horses and carriers' carts travel out of the docks. We also provide harnesses for brewery, coal and other heavy wagons including the new omnibuses.

No 117 VENTON AND SONS: APPRAISERS AND AUCTIONEERS
We value paintings, carpets, china and glassware imported from India and China. These valuables are often sold in lots at our auctions.

No 118 JOHN ALDERTON: CHEESEMONGER AND FACTOR
We mature and sell cheese to the city, shops in the West End and to shipping companies. Some of our best cheeses come from Lea Valley fields. We stock cheese with a thick rind that keeps well on long voyages.

No 107 A. WORMS: MERCER AND LINEN DRAPER
We sell bed linens and cloth for underclothes. We also sell muslins, cottons and fine quality silks to dressmakers. We buy our best silks from the weavers in Spitalfields. We stock best Nottingham lace and a big selection of ribbons.
Whitechapel Road  1817

No 121 SAM HEWITT: MERCER AND LINEN DRAPER
We sell fine quality bed linens, underclothes and handmade silks to dressmakers. Our best silks are made by the Huguenots from Spitalfields.

No 123 JAMES SELL: CHEESEMONGER AND FACTOR
We mature cheeses from local farms. We sell the cheeses to the city shops and to ships. The cheeses are stored in barrels. They keep well for several months.

No 126 WILLIAM GIBBS: TEA DEALER AND GROCER
We sell the finest teas. They are brought by the East India Company ships from China and the new tea plantations in Assam and Darjeeling.

No 127 W HENDEBOURK: TOBACCONIST AND SNUFFMAN
We sell the finest tobacco and snuff to City gentlemen. We also stock cheaper leaf for the men and women in the docks. The tobacco comes from Virginia and the Dutch East Indies. We sell clay pipes made in Plaistow.

No 128 J WHITE: BOOT AND SHOE MAKER
We make and repair boots for workers in the docks. They are made from hides slaughtered at Smithfield and tanned in Bromley by Bow.

No 129 CHARLES BERRY: CORN DEALER AND SEEDSMAN
We sell wheat and barley from Essex and Suffolk to the millers in Wandsworth and Southwark. We also sell the flour to local bakers.

No 131 E GANDER: TIN PLATE WORKER AND IRONMONGER
We work with tin-plate and iron. We make pots, pans and pails. We sell a lot to emigrants going to the colonies in Canada, Australia and Tasmania.

No 141 PRICE AND CO: BRUSHMAKERS
We make brushes from birch and hazelwood. The wood comes from coppices in Epping Forest. The hair comes from grooms in livery stables. We have a big range of brushes for sale in our shop.
No 143 J.L. TOPPING: GROCER AND TEA DEALER
We sell general foodstuffs such as dried beans, peas, flour, oats and sugar. Most are bought for ships' supplies and for export to colonies.

No 144 J. BROMLEY: FURNISHING IRONMONGER
We make up fireplaces, balconies, gates and railings. This decorative ironwork is bought by rich householders for the new houses in Mile End and Islington.

No 146 ARTHUR HILSHAM: SURGEON AND APOTHECARY
For a small fee, I pull teeth, lance boils, amputate limbs, take out kidney stones and mix up medicines. There are many accidents to attend at the docks.

No 147 P. CHAMBERS: UPHOLDER AND UNDERTAKER
We manage funerals and provide mutes, pall-bearers, coffins and funeral carriages. Our horses have the best black plumes and harness.

No 148 JOHN BOWEN: CORN CHANDLER AND SEEDSMAN
We sell seeds to emigrants leaving for the colonies and also send orders from those already settled. We also sell oats to feed horses, hay, flour for bakers and malt for brewers.

No 149 RICHARD AND HENRY FIELD: OIL AND COLOUR MEN
We make up and sell dyes to the silk trade and paint to city decorators. We also sell lamp oil and sperm whale oil. We sell the earths to those who make barn paint.

No 150 JAMES HINCHCLIFF: CABINET AND CHAIR MAKER
As a skilled craftsman, I make fine furniture, chairs, corner cabinets, sets of drawers and desks. I sell to city merchants and rich landlords in the West End who rent houses to quality folk.

No 151 JACOB PARSEY: STATIONER AND PAPER HANGER
We make and sell fine paper. We also make vellum from sheep skin. We sell paper to decorate the new houses being built around Mile End and London Fields. We also sell some books and bind them in leather for our customers.
Whitechapel Road 1817

No 175 JOHN YOUNG: CHEESEMONGER AND FACTOR
We specialise in preparing local cheese for ships stores and for the colonies. We have our own cooper to make the barrels for the cheese. It keeps well even in hot weather.

No 173 WILLIAM PORTER: WINES AND BRANDY MERCHANT
We import French brandy and wines from Bordeaux. We sell our wines to city merchants and country gentlemen. We also sell cheap wines and spirits to local public houses and inns.

No 153 WILLIAM WAKEFIELD: GOLD AND SILVERSMITH
We silver plate knives and forks. We sell pewter tankards, plates and best Sheffield carving knives. We also make and sell rings and necklaces. We buy old gold or silver.

No 179 JAMES JANES: VENETIAN BLIND MANUFACTURER
We make the new Venetian blinds from best pine from Norway. We sell them to fashionable houses across London. We still make wooden shutters and window sashes. My neighbour casts the lead weights for the sashes.

No 60 HAYWARD AND TURNER: FLOOR CLOTH MANUFACTURER
We make floor cloths to protect carpets and furniture. The cloths are made of jute and hessian. We sell them to owners of houses who leave them empty for some of the year.